

AGENDA ITEM SUMMARY

AGENDA ITEM

2004 Governor's Conference on Higher Education
Coordinating Board for Higher Education
October 14, 2004

DESCRIPTION

"Missouri Higher Education: Building Quality, Opportunity, and Prosperity Together," is the theme for the 2004 Governor's Conference on Higher Education. Scheduled for Wednesday, December 1 at the Holiday Inn Select Executive Center in Columbia, Missouri, the conference agenda is designed to address key issues affecting higher education today.

During the general session, Jamie Merisotis, President of the Institute for Higher Education Policy will discuss the process of measuring the public benefits of higher education and the subsequent results. A champion of the idea that higher education reaps rich rewards for both society and individuals, he will share his ideas on improving access to higher education for low-income, minority, and other underrepresented populations.

Following the general session, conference attendees may choose from three concurrent sessions that focus on the key areas of preparation, participation, and performance excellence.

Preparing Students and Families for Higher Education - This session will feature a panel discussion on preparing students and families for the journey from pre-kindergarten through higher education. The panelists will focus on programs and strategies that have been designed and implemented to prepare students academically, socially, and financially for higher education. The panelists will also address the complex array of education issues confronting policymakers at the local, state, and national levels.

Increasing Participation Through Financial Access - Increasing participation in higher education requires that students and families have access to the requisite financial resources. These presenters will focus on policies and strategies that directly link the concepts of affordability and financial access. Presenters will discuss: (1) the national affordability picture and the best practices across the states; (2) status of the financial aid components of the pending legislation to reauthorize the Higher Education Act of 1965, with a focus on proposals involving need-based aid; and (3) goals, strategies, and results from the College Goal Sunday program.

Making a Commitment to Performance Excellence: The Power of Institutional Self-Assessment - This interactive session features facilitators who are knowledgeable with a variety of performance excellence improvement programs that utilize self-assessment as an important

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tool in the quest for excellence. The session will begin with a review of common activities of institutions self-assessment regardless of the particular tool or approach used. Participants will engage in identifying the barriers to and the benefits of undertaking institutional self-assessment. Small group facilitated discussions will provide participants with an opportunity to examine the value of particular self-assessment questions and to explore the best ways to retrieve information based on campus culture. The session will conclude with a discussion of ways to use institutional self-assessment data. Whether embarking upon self-assessment for the first time or revising past practices, participants will be challenged to identify next steps for making institutional self-assessment a powerful tool in continually achieving performance excellence.

The Governor's Award for Excellence in Teaching luncheon will be expanded this year to include an award for each sector that recognizes a best practice in the area of preparation, participation, or performance excellence.

Following the luncheon, a Higher Education Summit will be held. Conference attendees will have the opportunity to participate in facilitated discussions designed to help shape the higher education agenda for Missouri. Sessions will address key issues such as civic engagement, economic development, and partnering among institutions, as well as with K-12. An invitation has been extended to both gubernatorial candidates to participate and share his/her views regarding the future of higher education.

Originally, the 2004 Governor's Conference on Higher Education was scheduled for Thursday, December 9. Various logistical issues have made it necessary to change the date to December 1, 2004. As a result of the change, the Coordinating Board for Higher Education meeting will be changed in order to be held in conjunction with the conference. The CBHE meeting will be held on Thursday, December 2, 2004 at the Holiday Inn Executive Center in Columbia.

Conference and luncheon registration materials will be mailed in October.

STATUTORY REFERENCE

Section 178.800, RSMo

RECOMMENDED ACTION

It is recommended that the Coordinating Board for Higher Education change its meeting scheduled for Thursday, December 9, 2004 to Thursday, December 2, 2004 in order for the CBHE meeting to be held in conjunction with the 2004 Governor's Conference on Higher Education.

ATTACHMENT

Conference Agenda

Coordinating Board for Higher Education
October 14, 2004

**Governor's Conference on Higher Education
December 1, 2004**

**Missouri Higher Education: Building Quality,
Opportunity, and Prosperity Together**

**Location: Holiday Inn Select Executive Center
Columbia, Missouri**

AGENDA

9:00 – 9:15 a.m.	Welcoming Remarks Chair, Coordinating Board for Higher Education Commissioner of Higher Education
9:15 – 10:15 a.m.	General Session: Measuring the Public Benefit of Higher Education
10:15 – 10:30 a.m.	Break
10:30 – 11:45 a.m.	Concurrent Sessions: <ul style="list-style-type: none">• Preparing Students and Families for Higher Education• Increasing Participation Through Financial Access• Making a Commitment to Performance Excellence: The Power of Institutional Self-Assessment
12:00 – 2:00 p.m.	Governor's Award for Excellence in Teaching and Performance Excellence in Education Luncheon
2:00 – 2:15 p.m.	Break
2:15 – 4:30 p.m.	Setting the Agenda – Higher Education Summit